



PRESS RELEASE

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TEXAS DAIRY QUEEN CONVENTION 2007
Booth No. 612

PRISM DATA SYSTEMS PREPARES FOR THE TEXAS DQ CONVENTION

SAN ANTONIO, TEXAS, February 2, 2007 – Prism Data Systems, largest dealer of PAR POS, is preparing for the Texas DQ Convention 2007 in New Orleans, February 11-13, 2007 at the Hilton Riverside Hotel. Prism is proud to be a preferred POS vendor within the Dairy Queen organization. Installed in over 85 Dairy Queen units nationwide proves Prism a strong preference among franchisees for POS hardware and software solutions. In addition, Prism strives to accommodate the customer and adapt to the franchise requirements. Software enhancements include: shift accountability, credit card processing, new prep projection, auto email of reports, labor projections and much more.

A satisfied customer is one who is maximizing profits. Prism understands the urgency and efficiency necessary in a Quick Service Restaurant, which is why we offer in-house depot repair, on-site maintenance, a 24-hour phone center, flexible installation options that include monitoring, and intensive training programs. Prism Data Systems is a closed loop process for transmitting data from Point of Sale to the Point of Decision.

For more information about Prism Data Systems, visit www.prismpos.com or call 888.599.2822.