

PRISM

POINT TO POINT



PRESS RELEASE

SAN ANTONIO, TX. February 5, 2008– Prism Data Systems, Inc., a leading provider of comprehensive point-of-sale products and services, is pleased to announce that Kevin Steingart has joined the company as an equity partner and Chief Executive Officer.

"We are excited about Mr. Steingart joining the Prism team and are confident that his success as an entrepreneur and our experienced team will be a winning combination for our customers and employees," said Larry Ohls, a partner in the ownership group.

Mr. Steingart, former CEO and President of NMC-Wollard, an industry leading manufacturing company in Eau Claire, WI, brings to the team over 20 years of business leadership and performance.

"I am very impressed with the team at Prism. Their industry knowledge and customer commitment are a great foundation to further enhance and expand Prism's leading position in providing high-value complete point-of-sale solutions," said Mr. Steingart.

The joint efforts of Kevin Steingart and the current Prism team will position the company to better serve customers' growing requirements today and in the future.

Contact information:

Larry Ohls
(888) 599-2822
LarryO@prismpos.com

