



PRESS RELEASE

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CHICKEN EXPRESS SELECTS PRISM DATA SYSTEMS FOR ITS POS SOLUTION

SAN ANTONIO, TEXAS, August 21, 2006 – A growing number of Chicken Express franchises have selected Prism Data Systems as their POS Solution provider. With over 100 existing Chicken Express locations, Prism's POS Solution package is installed in 16 units to date. According to owners Robert and Stacey Kollman "Prism is one of the best business decisions we have made. From day one in our stores we saw an increase in efficiency and money in the register. These increases led to decreases in our food costs, from 38% to 32%. We also have been able to streamline our service and keep our labor at 22%. Overall, we are extremely satisfied with Prism, from our sales representative to customer service." Prism works with each franchisee regarding graphical menu development and back office configuration. Kevin Logan is Prism's representative that has handled the account since the beginning. According to Kevin, "the Chicken Express founder, Richard Stuart, has stressed personal interaction with the customer from day one. The majority of the restaurants still take the orders in the drive thru face-to-face with the customer. This has been a distinction for Chicken Express from all the other fast food restaurants out there. Facing the requirement of maintaining this type of customer interaction, Prism has integrated a handheld ordering unit with our POS system that works great." Prism's system now allows Chicken Express restaurants to greet their customers in person and simultaneously input their order. This has helped tremendously with speed and overall accuracy of the order.

About Prism Data Systems

Prism Data Systems was founded in 1989 as a solution for the void in the market for an easy to use data collection product that would move information from the restaurant to the management headquarters. Founders Bill Swanson and Curtis Moore, whose prior experience involved the development of POS applications for major POS manufacturers joined Larry Ohls and Wade Mays in 1997. As a result, Prism's team has grown to a full time staff of over 40 highly trained employees and has POS solutions installed in over 2500 restaurants nationwide. Prism Data Systems provides all products and services from the "**Point-of-Sale**" to the "**Point-of-Decision**" offering a custom fit for most any quick service restaurant concept. Our mission is to provide a reliable and functional software application for both the back office and home office that addresses the needs of quick service operators. For more information about Prism Data Systems, visit www.prismpos.com or call 888.599.2822.

About Chicken Express

Chicken Express operating under Stuart Group Inc. is a Texas corporation founded by Richard and Nancy Stuart in 1988. The first store was not opened until 1990 in Benbrook, TX. Since then, Chicken Express has expanded to over 100 locations spanning three states: Texas, Oklahoma and Georgia. Chicken Express' success can be attributed to their long-standing philosophy that when an operator of a restaurant is also the owner, then he tends to pay particular attention to all of the details required for serving high quality food, with wonderful customer service at reasonable prices. Visit www.chickene.com for more information.