



PRESS RELEASE

Contact: Larry Ohls
Prism Data Systems
210.479.8848
Email: LarryO@prismpos.com

Contact: Misty Sparks
Prism Data Systems
210.479.8848
Email: MistyS@prismpos.com

ARBY'S CONVENTION 2006
Booth No. ####

PRISM DATA SYSTEMS PREPARES FOR THE ARBY'S WORLDWIDE FRANCHISE CONVENTION

SAN ANTONIO, TEXAS, August 17, 2006 – Prism Data Systems, largest dealer of PAR POS, is preparing for the Arby's Convention 2006 in Phoenix, September 11-12 at the JW Marriott Resort. Attending for the first time, Prism is proud to be a preferred POS vendor within the Arby's organization. Installed in over 190 Arby's units nationwide proves Prism a strong preference among franchisees for POS hardware and software solutions. In addition, Prism strives to accommodate the customer and adapt to the franchise requirements. Software enhancements include: shift accountability, credit card processing, new prep projection, auto email of reports, labor projections and much more.

A satisfied customer is one who is maximizing profits. Prism understands the urgency and efficiency necessary in a Quick Service Restaurant, which is why we offer in-house depot repair, on-site maintenance, a 24-hour phone center, flexible installation options that include monitoring, and intensive training programs. Prism Data Systems is a closed loop process for transmitting data from Point of Sale to the Point of Decision.

For more information about Prism Data Systems, visit www.prismpos.com or call 888.599.2822.